Appl. No. 10/081,064 Amdt. sent February 15, 2007 Reply to Office Action of October 16, 2006

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

- 1. (Canceled)
- 2. (Currently Amended) A coupon information issuing system for issuing coupon information in accordance with a user's request, comprising:

a service providing server including first storing means for storing coupon information to be issued and transmitting means for transmitting the coupon information stored in said first storing means;

a user digital television; and

a user portable telephone,

and a receiver including second storing means for storing conditions for issuing the coupon information desired by the user and issuing means

said user digital television receiving coupon information from said service providing server,

said user portable telephone including second storing means for storing conditions for issuing the coupon information desired by the user and means for transmitting the conditions for issuing the coupon information to said user digital television.

said user digital television including means responsive to the coupon information issuing conditions for making decision as to whether or not said coupon information transmitted from said service providing server satisfies said conditions for issuing said desired coupon information, to thereby issue said coupon information transmitted from said service providing server when said conditions are satisfied.

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3. (Currently Amended) A coupon information issuing system according to claim 2, wherein

said service providing server is so designed as to store advertisement information which is associated with the coupon information to be transmitted to thereby transmit said coupon information and said advertisement information to said-receiver user digital television and said user portable telephone, wherein said coupon information and said advertisement information transmitted to said receiver user digital television and said user portable telephone are stored therein separately from each other.

4-11. (Canceled)

- 12. (New) A coupon information issuing system according to Claim 2, wherein said conditions for issuing coupon information include a type of coupon information, a discount amount, a number of user-enabled persons, designated store information, and an expiry date.
- 13. (New) A coupon information issuing system according to Claim 2, wherein said service providing server multicasts coupon information to user digital televisions which are unspecified many destinations.
 - 14. (New) A coupon issuing method, comprising: storing coupon information to be issued in a service providing server; transmitting the coupon information to be issued from the service providing

receiving the coupon information to be issued by a user digital television; storing the coupon information to be issued in the user digital television; transmitting conditions for issuing the coupon information from a user portable

telephone;

server;

receiving the conditions for issuing the coupon information by the user digital television;

making a decision by the user digital television whether or not the coupon information satisfies the conditions for issuing the coupon information; and

transmitting coupon information from the user digital television, receiving coupon information by the user portable telephone, and storing coupon information in a third storage means of the user portable telephone when the conditions for issuing the coupon are satisfied.

- 15. (New) A coupon issuing method according to Claim 14, wherein said conditions for issuing coupon information include a type of coupon information, a discount amount, a number of user-enabled persons, designated store information, and an expiry date.
- 16. (New) A coupon issuing method according to Claim 14, wherein said service providing server multicasts coupon information to user digital televisions which are unspecified many destinations.
 - 17. (New) A coupon issuing method, comprising:

storing coupon information to be issued and associated advertising information in a first storage means of a service providing server;

transmitting the coupon information to be issued and the associated advertising information from the service providing server;

receiving the coupon information to be issued and associated advertising information by a user digital television;

storing the coupon information to be issued and associated advertising information in a second storage means of the user digital television;

transmitting conditions for issuing the coupon information from a user portable telephone;

receiving the conditions for issuing the coupon information by the user digital television;

making a decision by the user digital television whether or not the coupon information satisfies the conditions for issuing the coupon information; and

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transmitting coupon information and associated advertising information from the user digital television, receiving coupon information and associated advertising information by the user portable telephone, and storing coupon information and associated advertising information in a third storage means of the user portable telephone when the conditions for issuing the coupon are satisfied.

- 18. (New) A coupon information issuing system according to Claim 17, wherein said conditions for issuing coupon information include a type of coupon information, a discount amount, a number of user-enabled persons, designated store information, and an expiry date.
- 19. (New) A coupon information issuing system according to Claim 17, wherein said service providing server multicasts coupon information to user digital televisions which are unspecified many destinations.